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**Women in Leadership and Management in Animal Health (WILMAH) Association  
Announces Virtual Leadership Summit**

*Leaders & members gather virtually to launch WILMAH's first leadership summit dedicated to the development of current and future women leaders in animal health.*

**Greenfield, Ind. (Oct 2020)** – Leaders from across the animal health industry will gather virtually for WILMAH's first annual leadership summit, Oct 19-23. The members-only event is to support the organization's mission of connecting and supporting women leaders through professional resources, development opportunities and advocacy.

Networking opportunities for "Week of WILMAH" will be available along with featured speakers including, Melissa Orr, a former Facebook and Google executive, Dr. Adam Dorsay, licensed psychologist and certified executive coach, pilates classes led by Hally Bayer, Stacy Pursell, Founder and CEO of Vet Recruiter and Gloria Ladson-Billings, President of the National Academy of Education.

While this is a members-only event, anyone is able to participate by registering to be a member of WILMAH at [WILMAH.org/membership](http://WILMAH.org/membership). For more information on the WILMAH leadership summit, please visit [WILMAH.org/wilmahweek](http://WILMAH.org/wilmahweek). To help promote the leadership summit through social media, please visit <https://www.wilmah.org/wilmah-news/>.

Women in Leadership and Management in Animal Health (WILMAH). The association's mission is to build a community of professional women who aspire to inspire and develop current and future generation of female leaders in the animal health worlds.

"While the numbers of women are growing inside the animal health industry, a gap still exists in the senior management ranks and WILMAH was created to address that need," said Julia Loew, Chairman of WILMAH and Sr. Vice President at Elanco Animal Health. "Diversity of thought and representation matters now more than ever in our industry, as women now constitute upwards of 80% of graduating doctors of veterinary medicine and about half of direct sales representatives in animal health. Ultimately, WILMAH's aim is to help support the growth of women leaders serving our industry. "

Women and men in the animal health industry are invited to join the association, as well as companies interested in sponsoring the effort. More information can be found at the association's website: [WILMAH.org](http://WILMAH.org).

WILMAH began to take shape in September 2016 in Indianapolis, Indiana, as a group of female leaders gathered to share their personal leadership journeys in animal health. This formed the foundation for an association with a culture of empowering current and future female leadership. Over the last four years, this group, built the infrastructure, board and activity schedule.

Board members and officers for WILMAH include leaders from across the industry:

BOARD:

Julia Loew – Chairman  
*Sr. VP, US Pet Health Sales*  
*Elanco Animal Health*

Meggan Harris – Vice Chairman and Treasurer  
*Sr. Sales Director, East*  
*MWI Animal Health*

Jessica Bayer  
*Head of Marketing, US Poultry Business Unit*  
*Boehringer Ingelheim Animal Health*

Dr. Jennie Hodgen  
*Sr. Account Manager – Corporate & Diversified Accounts*  
*Merck Animal Health*

Heather Fox  
*Executive Vice President, Sales*  
*LifeLearn, Inc.*

Betsy Watkins  
*Senior Director, Business Development*  
*Pegasus Laboratories, Inc. / PRN Pharmacal*

Kristin Kasselmann  
*Regional Business Director*  
*Zoetis Pet Care*

OFFICERS:

Lesli Stasiek – Secretary  
*HR Strategic Business Partner*  
*Elanco Animal Health*

Heidi Madsen – Membership Chair  
*National Account Manager*  
*Vetsource*

For more information, visit [WILMAH.org](http://WILMAH.org).

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